
Keeping In Touch

Fall 2002



CANADIAN
FOUNDATION
FOR DIETETIC
RESEARCH

FONDATION
CANADIENNE DE
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EN DIÉTÉTIQUE

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Corporate Golf Challenge raises \$50,000 for CFDR

On a cold and snowy December day it is a pleasure to sit back and remember a hot, above average temperature, day in September when 128 golfers participated in CFDR's inaugural Corporate Golf Challenge raising almost \$50,000 for dietetic research. The Royal Ashburn Golf Club provided a scenic course that included several skills competitions - closest to the pin, longest drive and a hole in one offering a Mazda Miata as the prize. Together these challenged the skills of golfers at every level.

Once all eighteen holes had been played, golfers retired to the Ashburn Room for refreshments followed by dinner and the opportunity to start bidding on a variety of Silent Auction items.

Doryne Peace, President of CFDR and Bridget Davidson, Chair-Elect of DC welcomed participants. Mike Hill, CFDR Board Member and Fundraising Chair then took over as MC. Congratulations to members of Natrel's low scoring team, who were presented with an engraved silver cup and four individual trophies. Prizes were also awarded for winners of the skills competition. As a memento of this inaugural event, each participant received a framed print depicting the Royal Ashburn Golf Club's signature hole.

Many companies supported the event and to them we extend our sincere gratitude.

- Dinner – *McCain Foods*
- Lunch – *Marketlink*
- Duffle Bag – *Parmalat*
- Golf Balls – *Novartis*
- Hole in One – *Whitby Mazda*
- Closest to the Pin
 - *UPS Logistics*
 - *National Pharmacom (2)*
 - *Clarke Henning*
- Putting Contest – *UPS Logistics*
- Beat the Pro – *Lock & Associates*
- Longest Drive – *Nestle Nutrition*

In addition to the framed print, each participant received another prize, many of which had been generously donated.

The CFDR Board appreciates the enthusiasm of the volunteers who helped plan the event and helped on the day itself.

Plans have already started for the 2003 event, scheduled for Monday, September 8 again at the Royal Ashburn Golf Club. We look forward to seeing you back next year.



CFDR Holds its 2002 AGM

The Annual General Meeting, while presenting the business of the Foundation, provided an opportunity to reflect on the past year's activities. The year started with an event that brought together corporate supporters, leaders of the dietetics profession and researchers, who were interested in learning more about CFDR funded research. The research looked at parents' attitudes about the amount of fat in foods their children eat, and demonstrated that the more people know about nutrition, the healthier food choices they make. Along with the presentation, participants learned how to reach and educate the public about Canada's new labeling requirements through the Healthy Eating Is in Store for You Project (HESY).

At the Dietitians of Canada's annual meeting in June, the 2002 grant recipients were announced. Seven dietitians and their teams were awarded grants to help promote the health and treatment of nutrition-related illnesses, with projects covering such diverse topics as probiotics, the glycemic index and the management of diabetes, and folic acid intake in the elderly.

During the year, the Canadian Inventory of Dietetic Activities in Research – CIDAR—was made available to a whole new community of nutrition researchers through a partnership with the Canadian Society for Nutritional Sciences. Renamed CINDAR--the Canadian Inventory of Nutrition and Dietetic Affiliated Research--the online database currently features abstracts of nearly 300 research projects, including several funded by CFDR.

The Board was pleased to present to its fifteen corporate sponsors a tangible thank you for their significant financial support of the Foundation. The artistic plaque acknowledges their commitment to our mission.

We've also found that fundraising can have a lighter side, making it enjoyable for all concerned. Local golf tournaments across the country drew dietitians out of offices and conference halls for some vigorous fresh air and exercise, some serious socializing, fundraising and lots of team spirit in support of the cause. Their enthusiasm was the spark of inspiration for successful First Annual Corporate Golf Challenge mentioned earlier. Other fundraising events included a successful silent auction at the DC annual conference in Saint John.

By year-end the Foundation concluded a review of its corporate governance policies. This undertaking, together with a scheduled strategic plan review and a framework for future successful fundraising, the Foundation continues to enjoy excellent health and is well equipped to meet the challenges ahead.

Season's Greetings

At this time of year we would like to take this opportunity to wish you and your families a time of peace and reflection, with every best wish for health, happiness and continued success in 2003.

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