

Keeping In Touch

Fall 2005



CANADIAN
FOUNDATION
FOR DIETETIC
RESEARCH

FONDATION
CANADIENNE DE
LA RECHERCHE
EN DIÉTÉTIQUE

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Corporate Golf Tournament Raises \$65,000 for CFDR

For the second year running, a team sponsored by ACNielsen Canada has won the CFDR Annual Corporate Golf Challenge. The fourth event of its kind, held on a sunny (again!)



The ACNielsen Canada winning team (L to R): presenter **Tim Hedges**, and golfers **Mike Barry**, **Bob Howran** and **John French** (McCain Foods)

September 15 at the scenic Royal Ashburn Golf Club, was enjoyed by 120 golfers representing 30 corporations. The event raised a substantial \$65,000 for applied nutrition and dietetics research.

Special thanks are extended to CFDR Board member and Fundraising Committee Chair **Tim Hedges** for leading the organization of this event, which draws on many volunteers and sponsors. Our thanks also go to McCain Foods (Canada) for serving as event sponsor; Novartis Medical Nutrition for sponsoring the dinner; ACNielsen Canada for sponsoring the lunch; MarketLink Solutions for the chair/cooler event gifts; Dairy Farmers of Canada for supporting our Chiropractic pro to

help golfers warm up safely; and to the many sponsors of skill contests, the prize donors and those who contributed or purchased silent auction items.

Preparations for 5th Annual Corporate Golf Challenge

Planning is already underway for the 2006 corporate golf tournament, to be held on **Thursday, September 14**, once again at the Royal Ashburn Golf Club. Keep the date open to join the fun next year!



Tremendous Response to Call for Proposals

For the 2006 competition, the CFDR Board has increased the available research grants to **\$80,000**. This sum comprises \$60,000 for the regular competition and \$20,000 for a special grant for consumer-focused research. The priority research direction identified for the consumer-focused grant encompasses factors, programs or services related to “determinants of food choice”.

For the September 30 deadline, we had received a tremendous **31 letters of intent** for the 2006 grants competition, two more than last year’s great response. This trend reflects our successful efforts to attract more applicants. The projects that meet the rigorous criteria of the Scientific Review Committee will be invited to submit full proposals by March 1, 2006. The Committee will then review the proposals and present a ranked list to the CFDR Board for funding decisions.

Partners Breakfast a Success

The inaugural Partners Breakfast held in May was a wonderful opportunity for dialogue among nearly 50 corporate supporters and friends of the Foundation. We will be working with our corporate partners to determine how to address the issues identified. Based on the positive feedback received, and in keeping with the donor-centered approach adopted with the 2004–2007 Strategic Plan, this networking session will become a regular event on CFDR's calendar.

Coming December 1 — CFDR Research Breakfast

Riding on the success of the Partners Breakfast, we've initiated a new networking breakfast with our partners, taking place just before this year's Annual Meeting. Invitations have now been sent out to corporate supporters, CFDR's active members and CFDR life members for **Thursday, December 1** at the Toronto Airport Hilton. It's an excellent opportunity to hear about some exciting research funded by CFDR, and how it will be applied to improve both nutrition practice and Canadians' health. We foresee this breakfast becoming a regular feature to accompany the Annual Meeting, informing our partners about the value of their support.

Join Us on December 1

at the Toronto Airport Hilton

CFDR RESEARCH BREAKFAST & ANNUAL MEETING

8:00 a.m.	Breakfast begins
8:30–10:00 a.m.	Research Presentations
10:30 a.m.	Annual Meeting

Join us for breakfast before the Annual Meeting, to hear about the impact of two research projects made possible by your generous support!

- **Finding Common Ground: Dietitians' Best Practices for Treating High Blood Cholesterol**
Dr. Paula Brauer will describe her 2-year CFDR-funded study, to help identify how dietitians apply their skills and knowledge in the fight against a major risk factor for heart disease.
- **Putting Science into Practice: Dietitians & Nutritional Genomics**
Dr. Milly Ryan-Harshman and Dr. Ellen Vogel will describe the impetus behind a cutting-edge research project that has just been granted CFDR funding.

The CFDR Annual Meeting will follow immediately after breakfast. All breakfast guests are invited to attend.

Restructuring of the CFDR Board

The CFDR Board is considering changes to its structure to be more supportive of a donor-centered approach. The proposed changes would increase the size of the Board from 9 to 11 members, and ensure that Directors' skills and experiences match the priorities of the organization. The impetus for the changes is the additional outreach required to successfully implement the donor-centred model, coupled with the desire of supporters to be more involved in the Foundation. The Board is recommending by-law amendments that would make these structural changes possible. The proposal will be presented to CFDR members for final decision at the December 1 Annual Meeting.

In Memoriam

CFDR has recently lost two friends who have made significant contributions to the Foundation's history.

Susan Morgan

Ms. Susan Morgan, dedicated CFDR Manager for 5 years and past President for a 2-year term that began in 1997, passed away in August 2005. The Foundation is currently establishing a tribute to Susan's commitment—appropriate to her memory and to the vision of the Foundation.

Marion Vaisey-Genser

Mrs. Vaisey-Genser was a Founding Director of CFDR, serving from 1991 to 1993, and was instrumental in establishing CFDR's rigorous granting policies and procedures. She also held the first three terms as President of the Foundation, serving between 1993 and 1996. Marion passed away in October 2005.

Comments? Questions?

We're committed to establishing stronger relationships with those who support the Foundation's work.

If you have any comments or questions about material in this newsletter, or about CFDR, we want to hear from you. See page 1 for our contact information.

—*Pierrette Buklis, MHSc, RD*
Interim CFDR Manager