

# Canadian Foundation for Dietetic Research

## 15<sup>th</sup> Annual CFDR Fun Run & Walk

Friday, June 7, 2019  
Rideau Canal, Ottawa

Held during the  
Dietitians of Canada  
National Conference



The Canadian Foundation for Dietetic Research invites you to join us at the 15<sup>th</sup> Annual Fun Run & Walk, a fundraising event which supports dietetic and nutrition research. This is where dietitians will gather for a fun activity with their friends and colleagues on the Rideau Canal and aim to surpass the \$30,000 raised at the 2018 event.

### We invite you to be a sponsor!

The Fun Run & Walk provides an opportunity to profile your products and services, and to distribute literature and product samples to a key group of dietitians with an interest in food, nutrition and health. We hope you'll join us!

**Gold Level Sponsorship - \$5,000**  
**Silver Level Sponsorship - \$2,500**  
**Bronze Level Sponsorship - \$1,000**

Canadian Foundation for Dietetic Research  
c/o Dietitians of Canada  
99 Yorkville, 2<sup>nd</sup> Floor, Toronto, ON M5R 1C1  
Phone: 416 642 9310 Fax: 416 596 0603  
Email: georgette.harris@dietitians.ca  
Charitable Registration no. 89270 2151 RR0001





*The 15th Annual Canadian Foundation for Dietetic Research (CFDR) Fun Run & Walk takes place on Friday, June 7, 2019, 5:30 - 7:00 pm on the Rideau Canal, Ottawa, ON. The event features a 5 km run or walk, and a more challenging 10 km route for energetic runners.*

*CFDR is a charitable research foundation, established by Dietitians of Canada to provide research grants in the areas of nutrition and dietetic practice. Visit [www.cfdr.ca](http://www.cfdr.ca).*

### **Gold Sponsor - \$5,000**

- Recognition as a Gold level sponsor at the Fun Run & Walk registration desk at the Conference
- Recognition in the DC Conference Mobile Conference App
- Large logo on participant flyer/route map
- First right of refusal to provide bag with logo to be used for participants' kits (first come, first served)
- Up to five complimentary registrations for the Fun
- Opportunity to place 3 pieces of literature in participants' kits
- Opportunity to provide up to 3 additional items suitable for the Fun Run & Walk in participants' kits
- Large logo on give-away item for all participants (if confirmed by April 15)
- Large logo on Fun Run website
- Recognition as a Gold level sponsor in an article in CFDR's Annual Report (distribution: 500)
- Recognition as a Gold level sponsor in an article in Dietitians of Canada's newsletter (distribution: 5000+)

### **Silver Sponsor - \$2,500**

- Recognition at Fun Run & Walk registration desk at the Conference
- Recognition in the DC Conference Mobile Conference App
- Opportunity to place 2 pieces of literature in participants' kits
- Opportunity to provide 2 additional items suitable for the Fun Run & Walk in participants' kits
- Small logo on participant flyer/route map
- Up to three complimentary registrations for the Fun
- Small logo on give-away item for all participants (if confirmed by April 15)
- Small logo on Fun Run website
- Recognition as a Silver level sponsor in an article in CFDR's Annual Report (distribution: 500)
- Recognition as a Silver level sponsor in an article in Dietitians of Canada's newsletter (distribution: 5000+)

### **Bronze Sponsor - \$1,000**

- Recognition at Fun Run & Walk registration desk at the Conference
- Name on participants' give-away item (if confirmed by April 15)
- Opportunity to place 1 piece of literature in participant's kits
- Opportunity to provide 1 additional item suitable for the Fun Run & Walk in participants' kits
- One complimentary registration for the Fun
- Name on participant flyer/route map
- Recognition as a Bronze level sponsor in an article in CFDR's Annual Report (distribution: 500)

# Canadian Foundation for Dietetic Research

## 15<sup>th</sup> Annual CFDR Fun Run & Walk, June 7, 2019

**Don't miss out on this sponsorship opportunity to support nutrition research in Canada and to profile your company to 250 dietitians.**

**Complete this form and return it before April 15, 2019.**

### Contact Information: (Please complete in full)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province, Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship options:

\_\_\_ Gold level: \$5,000

\_\_\_ Silver Level: \$2,500

\_\_\_ Bronze Level: \$1,000

We will send you an invoice.

***Funds raised through the Fun Run & Walk will be used to support nutrition and dietetic practice research. Through research, CFDR makes a positive impact on the health of all Canadians.***



**CFDR Fun Run/Walk**  
Canadian Foundation for Dietetic Research  
c/o Dietitians of Canada  
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